



Illuminating Art at Christie's in New York

A safe and innovative way to light priceless art

Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise.

Founded in 1766 by James Christie, Christie's conducted the greatest auctions of the 18th, 19th and 20th centuries, and today remains a popular showcase for the unique and the beautiful. Recently Christie's has been looking at new and innovative ways of illuminating the great works of art in their presentation and viewing galleries.

Selecon's New York office worked closely with Christie's to help them find a perfect solution to this challenge using the Philips Selecon PLI LED Luminaire. The team at the gallery quickly saw the benefits of the wide 15-50 degree focus range, low energy consumption and low maintenance LED source.

The PLI luminaire is an ideal choice for this application with its cool IR and UV free light that can be color balanced for a wide range of ambient lighting applications. Built in presets take users directly to warm, cool and daylight whites. These in turn can have their white spectrum tuned to enhance any color. The built in dimming system complements the color mixing system to deliver the right quality and quantity of light.

Delivery the right light without the harmful effects or concerns of conventional lighting

For the first time the needs of Display Designers, Gallery and Museum Curators and the creative presentation team are met as the PLI LED luminaire delivers crisp white light and vibrant colors at an intensity required for the best conservation practices, free from UV and IR. The sophisticated control functions deliver maximum power settings; life hour records and the ability to integrate with control systems to best manage light exposure.



Painted at the prime of his career; Self-Portrait documents publicly for the first time Warhol's self transformation from insecure commercial artist into the high priest of Pop Art and the arbiter of Sixties cool. Christie's chose a PLI LED Luminaire to illuminate the painting using the tunable white light to enhance the red palette Warhol used in this stunning painting.