

STRAND SELECON

ENEWS

JULY 2012

PLCyc LED Luminaires Premiere at the Royal Opera House's Linbury Studio

Respected lighting designer Lucy Carter has used Philips Selecon PLCyc LED luminaires to create an evocative environmental design for the Royal Opera House's production of Max Richter's new chamber opera, *Sum*. The world premiere was staged in the Royal Opera House's Linbury Studio, Covent Garden. Set inside a specially built room the audience and performers were arranged on four sides of a centrally located sunken orchestra pit. The room, comprising of four high walls each of which feature a built-in video screen, are washed throughout with various colors by the PLCyc LED to denote the changing mood and atmosphere of each story.



Philips Strand Lighting Improves Structure of North American Operations

Philips Strand Lighting is proud to announce the improvement of its North American sales operations with the reorganization of three sales territories designed to strengthen client relations in the Northeastern and South Central United States, as well as Eastern Canada. To support the reorganized territories, the company has also appointed industry veterans Matthew Burstein as the Northeastern US and Eastern Canada Sales Manager, and Jeff O'Brien as the South Central US Sales Manager.

Upcoming Events

The Philips Strand Lighting, Philips Selecon & Philips Vari-Lite Roadshow - Miami

Date: July 24 - 25, 2012

Time: 9:00 am - 5:00 pm

The Philips Strand Lighting, Philips Selecon & Philips Vari-Lite Roadshow - Boca Raton

Date: July 26 - 27, 2012

Time: 9:00 am - 5:00 pm

CITT Annual Conference & Trade Show

Date: August 16 - 18, 2012

Nashville Roadshow



Philips Strand Lighting hosted a day full of new product demonstrations at Soundcheck Nashville. Joined by several dealers in the area including Stagelight, 4Wall, Bradfield Stage Lighting and also local Rep SESCO the event was a complete success filled with lots of food, fun, and fantastic light. Thank you to all our dealers for participating and for your help in making the event come to life.

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